



2012
Premium

Statement
Solutions



*Make a statement
to your members!*

Welcome

Superannuation is as important to your business as it is to your member's financial future. Financial security is just one aspect your members rely on you for.

Your members look to you for reassurance and confidence that with you managing their financial affairs, everything is going to be alright. When you have matters which carry as much importance as this, you need to do your best to nurture, develop and sustain the relationship between you, the business and your valued fund or trust members.

On Demand understands this relationship well and offers proven industry-leading solutions to communicate the strength of your member's financial position clearly and effectively with award winning, printed and web based superannuation statements.

Just as there may be many reasons your members have chosen you to assist them in their financial affairs, there is many reasons to consider On Demand for your next delivery of superannuation statements or general client communications.

*On Demand helps you to make
a statement of confidence.*

On Demand - Australia's biggest digital printer has
the **Capacity** to meet your statement production
requirements. The **Experience** to make it easy for
you. The **Flexibility** to integrate with your existing printed
and web solutions and the **Capability** to make your
communication needs a success. From **Design** to programming,
Data Verification to production and delivery all in a
One Stop Shop.

Communication support
Programming experience
Data verification
Quality assurance systems
Barcode automation
Award winning solutions

For further information
please call:

03 8699 2200

www.on-demand.com.au

Premium Statement Solutions

On Demand Premium Statements use smart personalisation programming technologies which reduce overall print and fulfilment costs in several ways.

Because these full colour statements are database driven, the content is completely dynamic. This eliminates the need for a stockpile of preprinted shells as static base artwork is printed at the same time as the personal financial information.

In the same way, terms and conditions information can be dynamically included in the body of the statement – the most convenient place for your member to find them, rather than in a separate generic document printed in bulk. This increases the relevance and usefulness of the statement to your members while reducing the need for additional preprinted inserts to be included during mailing. You no longer need to keep a warehouse full of preprinted materials.

Data processing becomes more simple too. Data doesn't need to be divided into benefit classes or other segments. Our smart personalisation algorithms can work with a single (or multiple) data file/s to produce all member segments, including their many variations of design content - all in a single print run.

Mail fulfilment time and cost is then reduced because lodgement can be made in bulk rather than potentially many smaller lodgements.

Integrating all data and artwork into a smart dynamic document with fewer approval processes, production and mail runs significantly reduces your management and handling overheads, leaving you with more time to do other things.

On Demand can work with you to supply as many services as you need to make your communication needs cost effective and successful.

*On Demand helps you
to make a statement of
confidence.*

Multiple formats...
multiple options
with fully
dynamic content!



Dynamic content creation

Reduced fulfilment costs

Eliminate the need for
preprinted shells or inserts

Reduced management
overheads

More relevant statements

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Make a Start

On Demand is always available to assist you in transitioning to our premium printed and web superannuation statements and with our help, making a start has never been easier.

See our basic schedule below for how to make a start with On Demand today.

Review

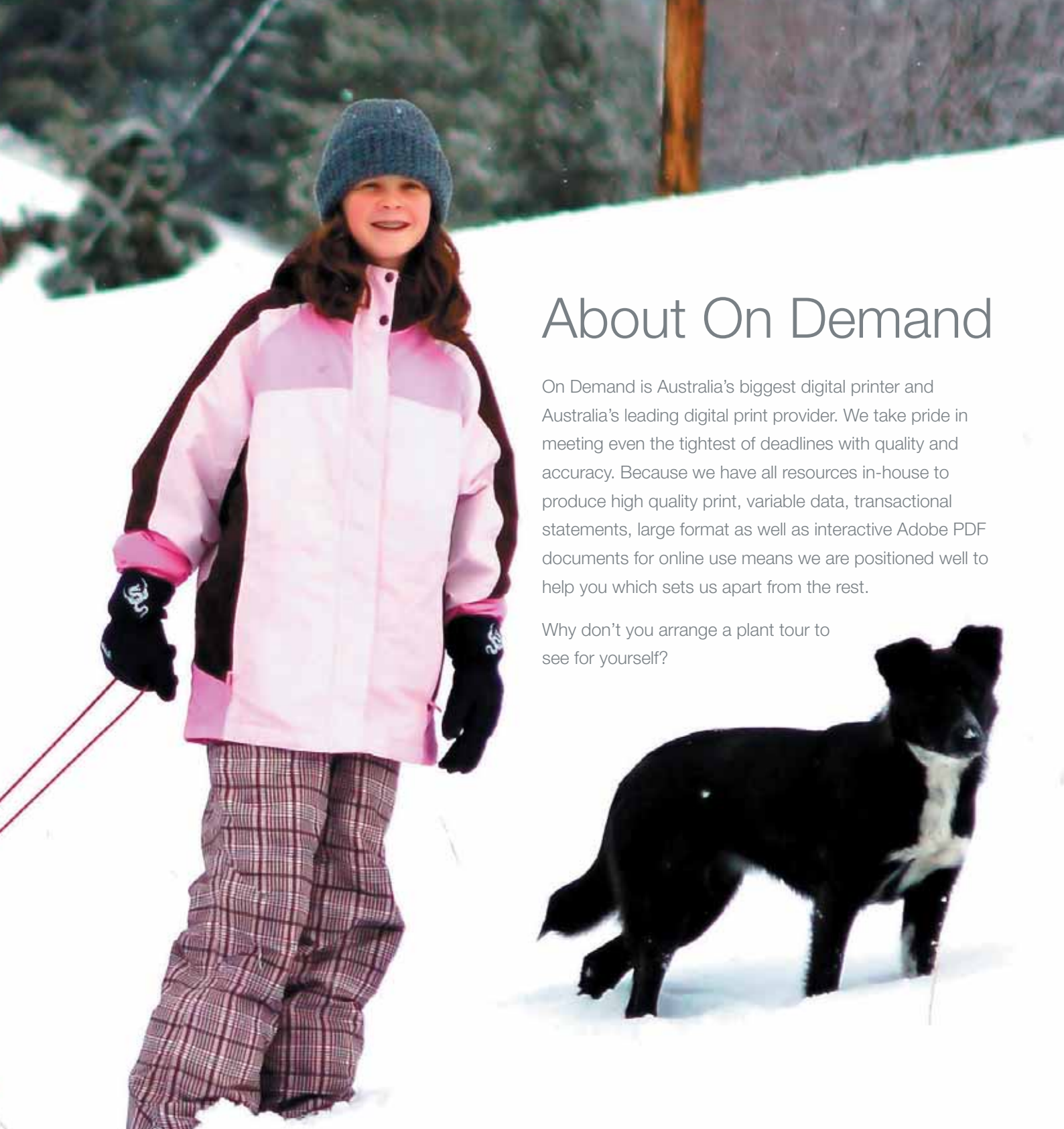
On Demand will help you to review your current printed and web communication strategy to form a complete view of your member communications. Matters such as artwork, print and fulfilment turnarounds, delivery charges, warehoused stock/wastage, administrative handling overheads, document accuracy, print fulfilment processes, data processing, quality assurance, security and more will be examined closely to display the efficiency and health of your current systems.

Consider

The On Demand team will carefully consider your needs along with the gathered information to formulate a flexible range of transition strategies you can employ to improve part or all of your cost of ownership, turnaround, client communications and more.

Showcase

Once the review and consideration stage has been completed, a presentation will be made to demonstrate the outcome of the review. We can either visit you or the presentation can be made at On Demand's Port Melbourne production facility where you can take a plant tour to inspect our capabilities up close. *(Subject to the plant not being under a security lock down status).*



About On Demand

On Demand is Australia's biggest digital printer and Australia's leading digital print provider. We take pride in meeting even the tightest of deadlines with quality and accuracy. Because we have all resources in-house to produce high quality print, variable data, transactional statements, large format as well as interactive Adobe PDF documents for online use means we are positioned well to help you which sets us apart from the rest.

Why don't you arrange a plant tour to see for yourself?

Fulfilment Capacity

On Demand's colour print fulfilment capacity is unequalled at over 200,000 A3 full colour images per day. Our 24 hour production facility includes an Océ 3500 web fed ink-jet, an Indigo 7200W web fed press, two Indigo 7000 series sheet fed presses and a Xerox 1000 high speed press along with a team of other colour and black and white presses. When we combine this machinery with our expertise in finishing and fulfilment, we have a modular workflow which can handle multiple project streams concurrently while satisfying even the most demanding of time lines.

...Call to find out more!

Keep it Simple!

The most simple way to please your members is to give them what they want. The confidence that a well crafted superannuation report gives you, results in peace of mind for your valued members.

Important financial matters deserve to be reported clearly and accurately. On Demand's statement production systems offer world-class award winning solutions for your client communication needs.

On Demand understands customer needs and have a range of options available to assist in transitioning to our premium printed and web superannuation statements. With our experience it may be easier than you think to get started – we're here to help.

Reporting accuracy
Document security
Fulfilment accountability
Customer acceptance
Multiple formats

If you would like any additional information about On Demand's Premium Superannuation Statements please call:

03 8699 2200

www.on-demand.com.au

Find out more, visit us online:



Use your smart phone QR code reader to find out more online.

going beyond